

RSOLVER

Logo development

RSOLVR:

Decisions Made Faster

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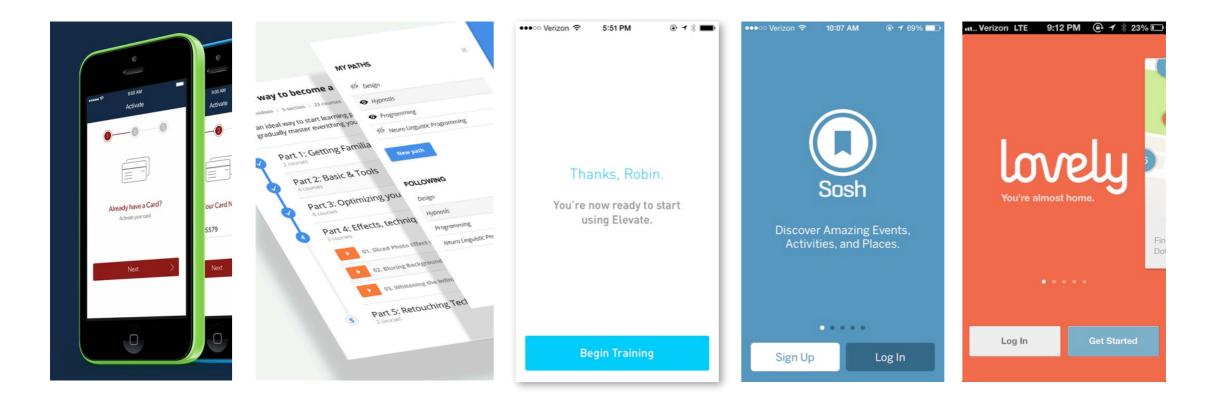
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Rsolvr is a Collaborative Strategy Tool that enables leaders to confidently make the right decision based on their teams input.

- Make Decisions with Confidence
- Leader and Teamwork
- Prioritize with Speed
- Ranking Collaboratively
- Allow your team to weigh-in efficiently
- Reveal what's important
- Consensus & Security
- Works on any device

The RSOLVR brand must be crafted to solve a unique set of factors.

- Should be simple and easy
- Friendly and approachable
- Should reference the action of ranking
- Reference the idea of resolution or result
- Reflect the idea of collaboration
- Encompass enough flexibility to perform on multiple platforms and devices
- Appear appropriate for multiple industries



Hello!

Here you can take blackand-white passport photos, like in the good old days. To make this work we need access to your webcam.

ACTIVATE WEBCAM

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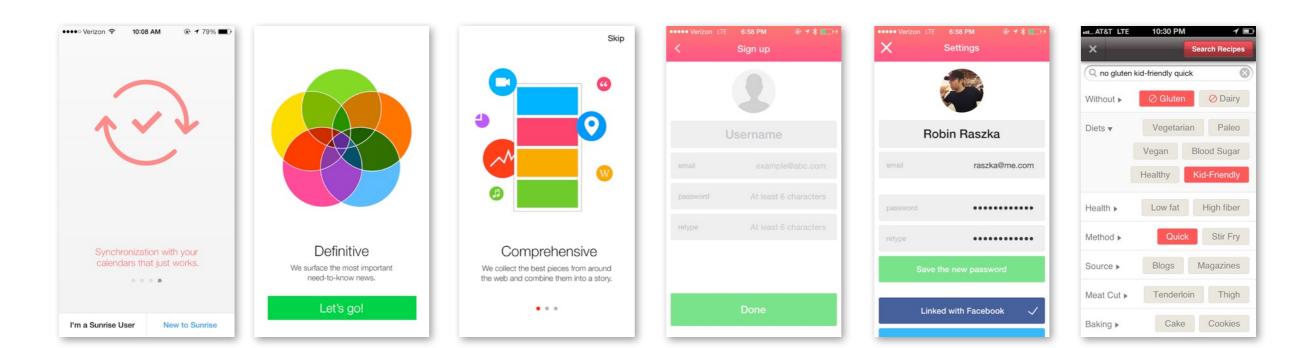
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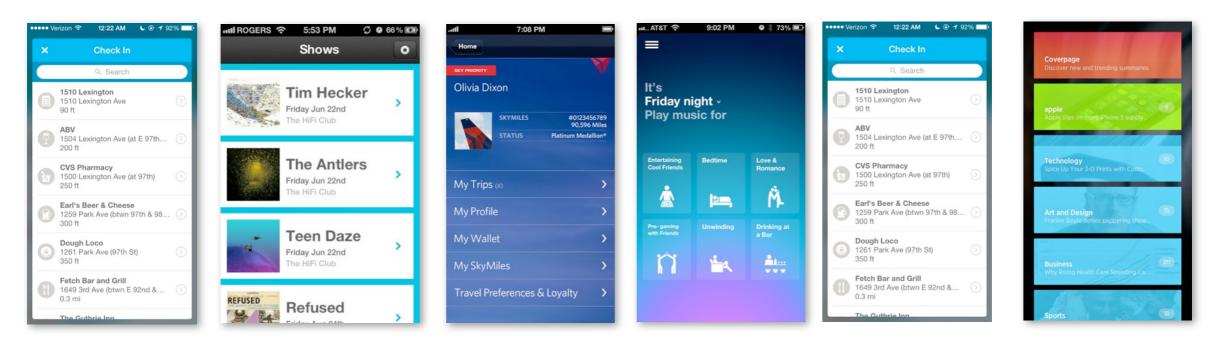
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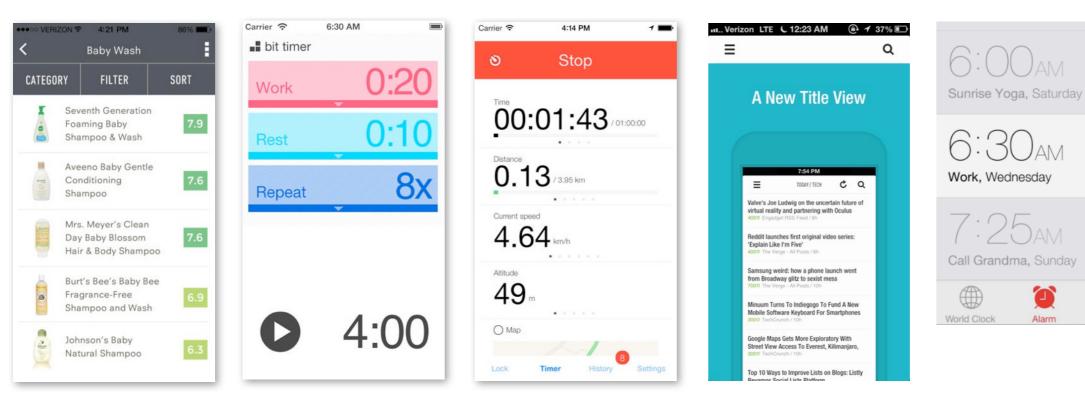
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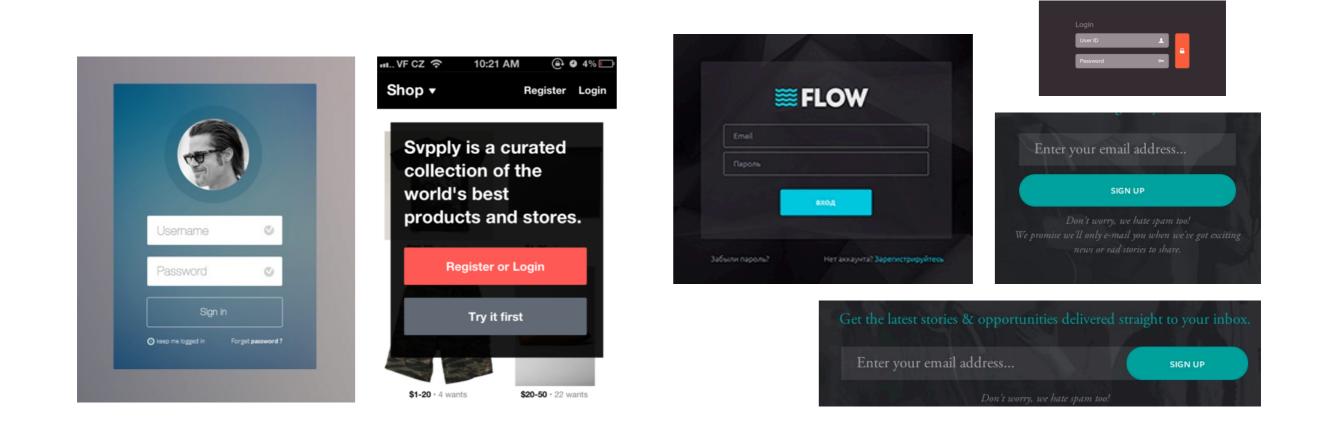


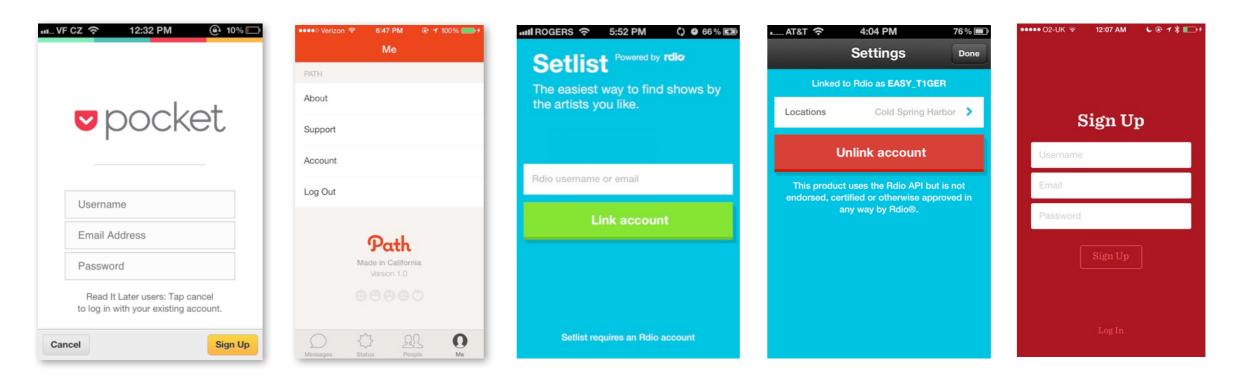
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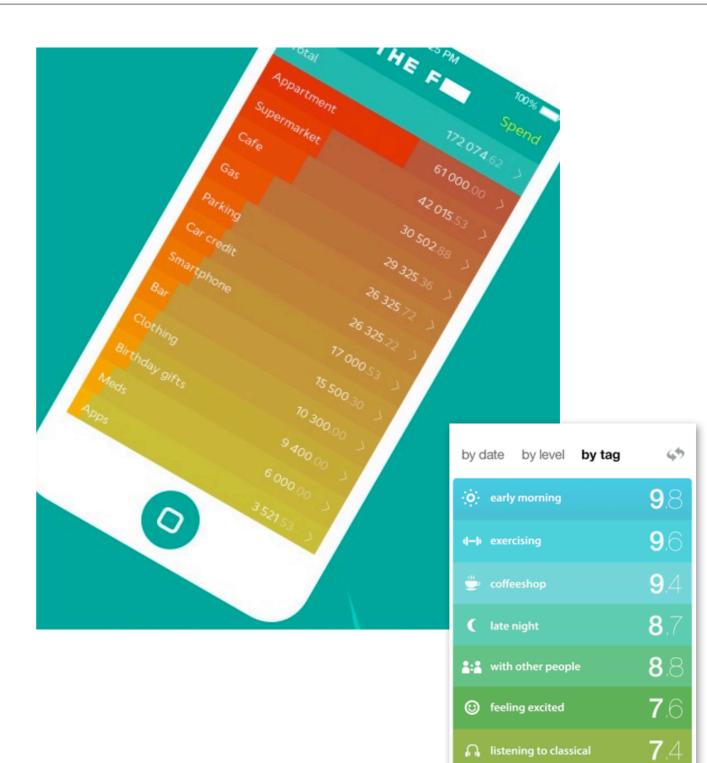
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Stopwatch









6.

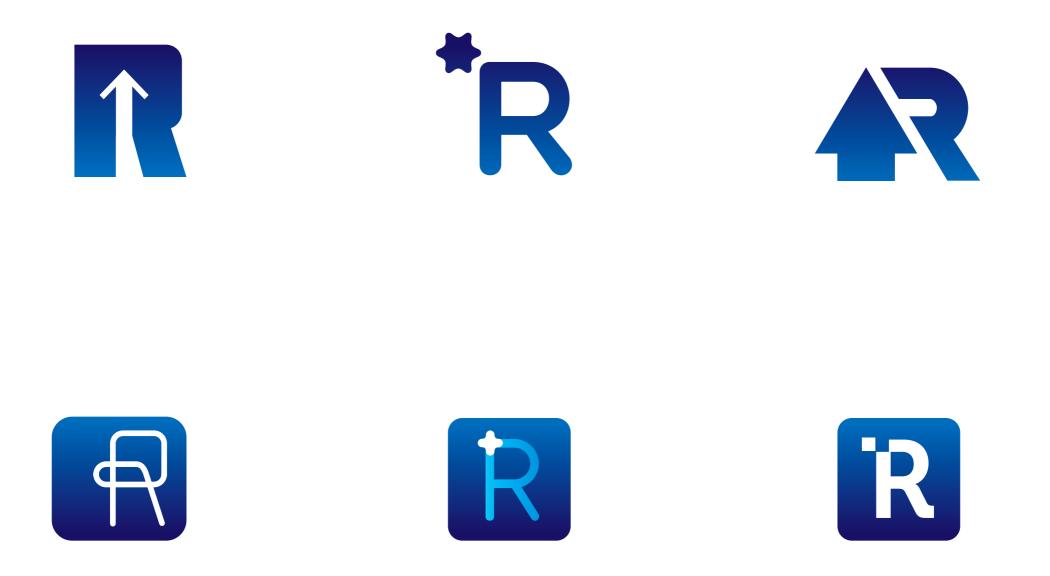
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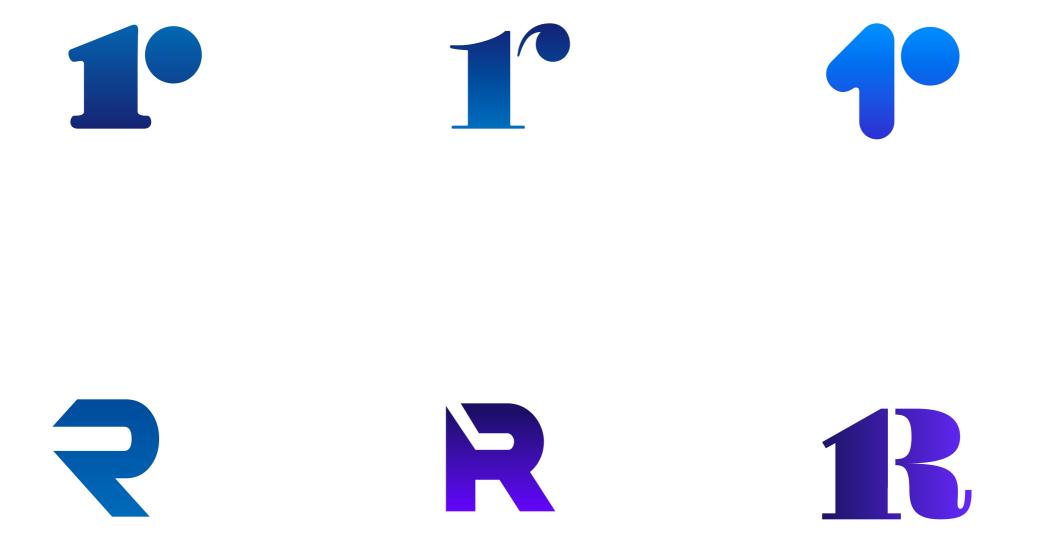


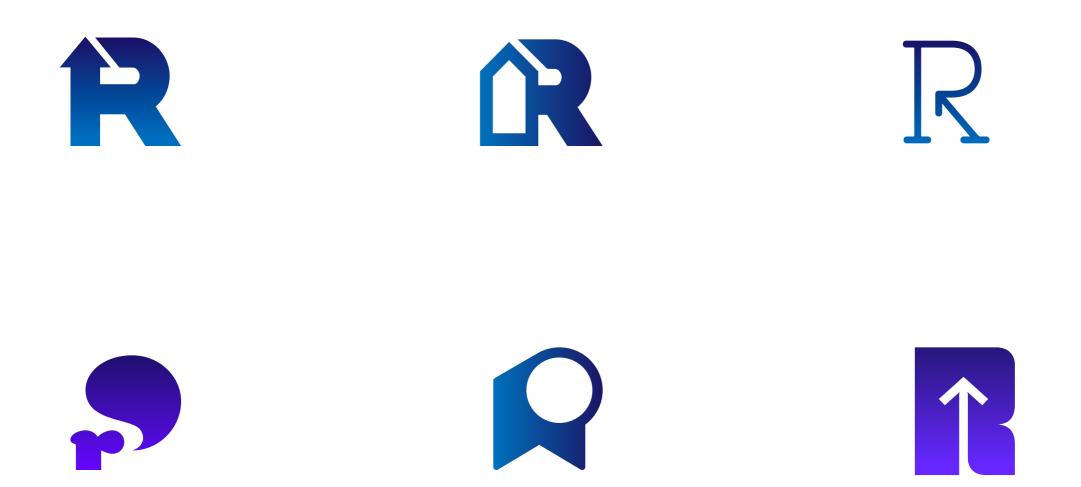
















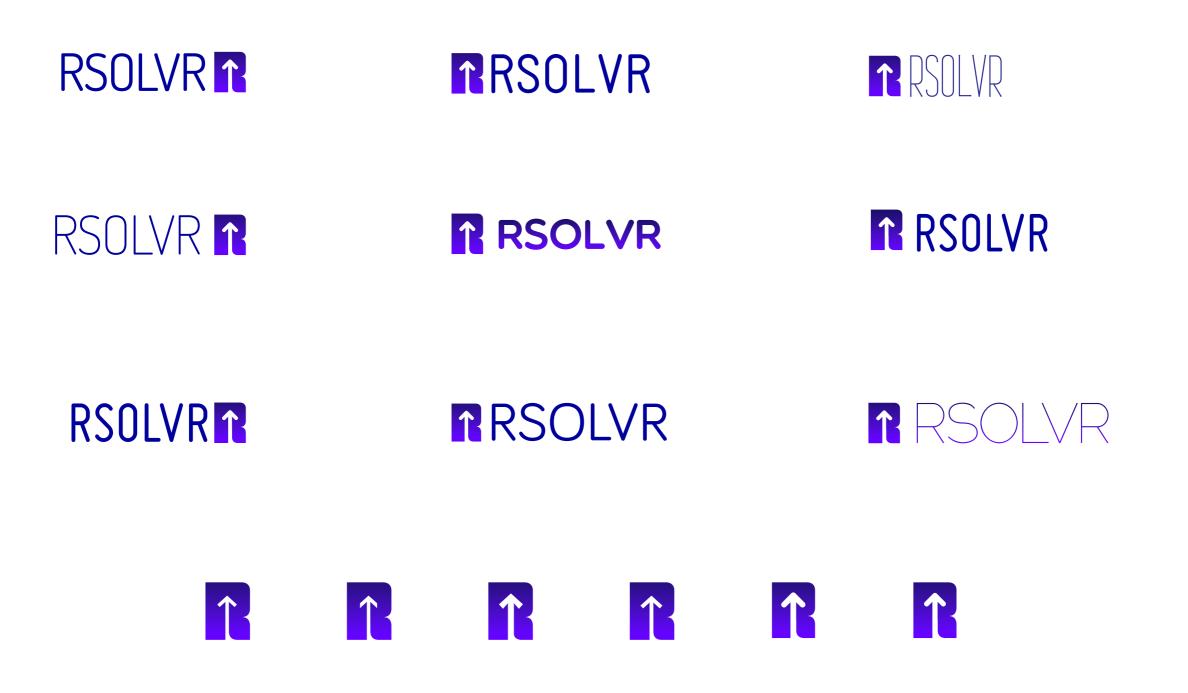
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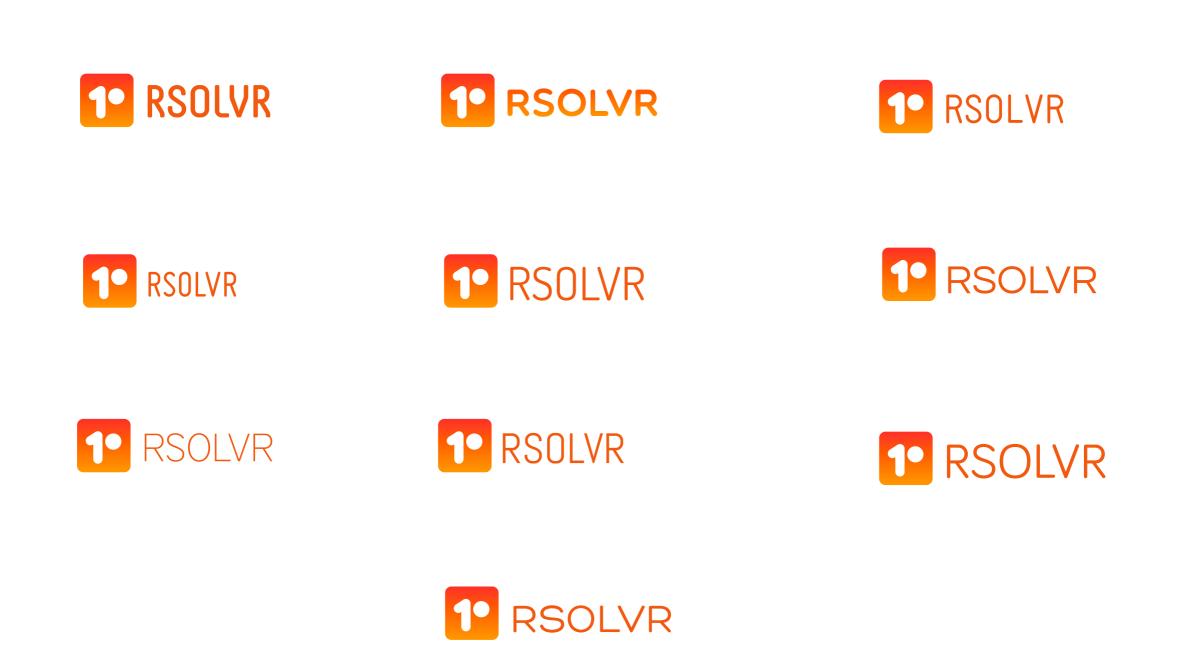




1

- Indicates ranking with the number 1
- References an up arrow
- Looks like a lower case 'r'
- Effective large and small
- Is friendly and simple
- Appealing to a large audience and across multiple industries
- Dot suggests a thumb touch on a smartphone screen
- Gradient reflects the idea of vertical change towards a resolution

Color Options

















Bespect

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